

New consultant focuses on service

After 20 years in the corporate world Adrian Mawdsley has turned his back on the multiple sector and is using his breadth of experience to build his own company in Leicestershire.

Using a strong foundation based on hands on experience, Adrian Mawdsley Consulting Services offers an affordable, professional service which is tailored specifically to each customer.

Services offered include web design, space planning, range advice and CAD design. In addition to these key services, Adrian has linked up with Strath Elgin, a Canadian company, and has the exclusive UK sales rights to the Strath Elgin range of point of sale materials.

Adrian has also linked up with business partners in other fields too. With partners including shop fitting, training, marketing, web hosting and business consulting, Adrian is able to offer a more comprehensive package whilst reducing the number of suppliers his customers need to work with.

Already, in the first few months of trading, Adrian has worked on projects ranging from basic warehouse layouts to full store designs and websites ranging from a simple online business card to a full online brochure with clients both in the Midlands and as far afield as central Scotland.

The business is very much aimed at SMEs who may not have the experience required for more specialist functions but cannot afford to engage some of the larger agencies or maybe would prefer to build an ongoing relationship with a local service supplier. Indeed, one of Adrian's targets is to ensure his service levels become known as one of his points of difference.

For more information contact Adrian Mawdsley Consulting Services on email:adrian@adrianmawdsley.co.uk or visit: www.adrianmawdsley.co.uk