

Informing, Inspiring and Involving Shoppers

# IN STORE™

since 1987

# Engaged shoppers buy better, buy smarter, and buy more!

Choose your size and style. Ask us about **custom work!**

Our **patented or unique systems**

- Cross Promote**
- Educate**
- Sell Special Order**
- Sell Complete Systems**
- Sell Quality**
- Promote finished projects**
- Tell your story!**

**Modular Power Wing**  
Designed your way to integrate aisle, wayfinding and promotional material. Dispenses from peg, shelf or dump bin. Integrate **Video or Flyer promotions!**

**Access Signage**  
Folds down for 100% access to overstock  
Pat. Pend.

**Hanging Flip Books**  
Interchangeable graphic display with optional UPC ticket holder.  
D 2000, StrathElgin  
US D436137S, 2000

**Wayfinding**  
Direct your shoppers in a variety of ways. Challenge us with your ideas!



**Promotional Pieces**  
engage customers with eye-catching graphics and signage without sacrificing facings!

**Shelf Flex Signage**  
Signage folds down for easy re-stocking.  
available for Top or Bottom mount. Custom sizes!

Opens and Self-closes

**Flip Books**  
Interchangeable graphics and page layouts. **Educate** your customers and show additional information. Choose **size and style**, peg or shelf mount.



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Engaging Display... by Design

call **Adrian Mawdsley Consulting Services**

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